



## Important Phone Numbers

Police / Fire	(505) 395-2501
Emergency	911
Jal Clinic	(505) 395-3400
Jal City Hall	(505) 395-3340
Chamber of Commerce	(505) 395-2620
Jal Public Schools	(505) 395-2101

## Lodging

Hilltop Inn	(505) 395-2275
SSS Mobile Home Park	(505) 395-2588

## Restaurants

D&N Restaurant	(505) 395-2130
Franco's Café	(505) 395-2596
Hero's Pizza	(505) 395-3333
Town & Country	(505) 395-2247

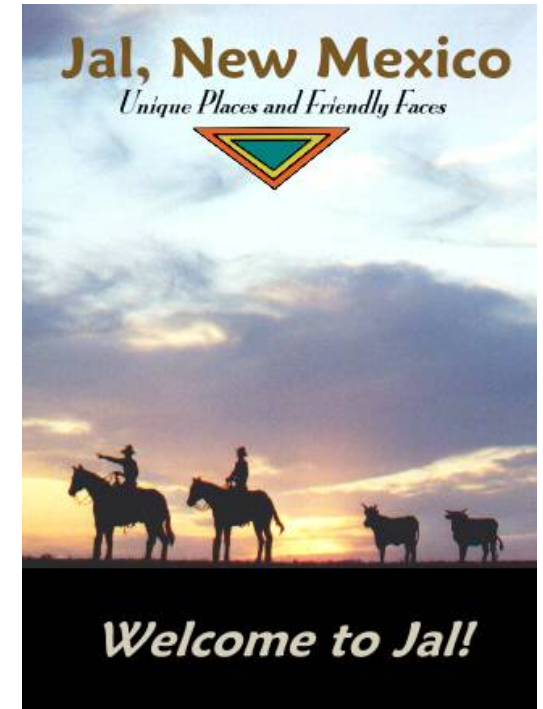
Jal offers a wide range of shops and services for visitors and residents alike.

For more information, inquire at the Chamber of Commerce at 100 W. Utah, Jal, New Mexico 88252.



Brochure by TLC, 117 N. Shipp, Hobbs, NM 88240 (505) 391-6660

Jal Chamber of Commerce  
P.O. Box 1205  
Jal, New Mexico 88252



Welcome to Jal, the gateway to surprising Southeastern New Mexico! Jal is a unique place with many unique attractions.

This brochure offers a small sampling of what Jal can offer you, your family and your business. We invite you to find out more and visit us here in Jal, whether for a day or for a lifetime!

Presented by:  
Jal Chamber of Commerce  
100 W. Idaho, P.O. Box 1205  
Jal, New Mexico 88252  
(505) 395-2620



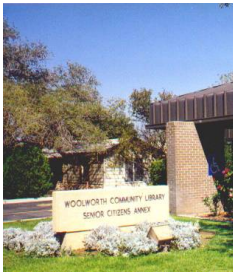
Funded in part by a grant from  
Rural Economic Development Through Tourism (REDTT)

Jal Lake Park: For starters, there's Jal Lake Park. This 10-acre recreational area features free, short term RV parking, tennis courts, playground equipment, basketball court, shaded pavilions with barbeque pits and tables, and fishing in a man-made lake that spells the name of our town! The lake is home to a variety of wildlife, including ducks, geese and red-winged blackbirds and often serves as a stopover for migratory waterfowl.



Woolworth Community Library: Another unique attraction the library was named for pioneers who homesteaded north of Jal and is one of the finest libraries in the state!

In addition to thousands of volumes of fiction, non-fiction, reference works, books-on-tape and videos, this multi-faceted facility also features a soundproof children's area, classroom, film and lecture theater, as well as a kitchen and multi purpose meeting room.



Other attractions at the library include the Woolworth Room which honors the homesteaders whose legacy funded the library, and the Kathy Whitworth Display which contains trophies, photos and other memorabilia of the Jal native and LPGA golf champion and Hall of Famer.



Just east of the library is the Senior Citizen's Annex, an attractive, modern facility where Jal's seniors gather to eat, play games, read and visit.



Other things to see and do in Jal include three more city parks which offer a number of activities. Jal High School has an open walking track, tennis courts and an indoor swimming pool. The Jal Country Club boasts a fine 9-hole golf course with reasonable green fees and a swimming pool open to Club members during the summer.



There are nearly a dozen churches of various denominations. And there are a variety of sporting events throughout the year, with something for virtually every age group.



Nearby sandhills can provide hours of family fun. Stargazers will love the broad, clear, star filled night sky. And don't miss our fabulous sunrises and sunsets -- there is no better free entertainment.



"The Trail Ahead...": Another unique attraction is "The Trail Ahead..." metal sculpture. (Pictured on front) This imposing work of art consists of 17 metal silhouettes of cowboys and cattle spanning 400 feet across a ridge north of Jal. The sculpture pays tribute to the early ranchers of the area and the cattle branded with the JAL brand from which the town took its name.

Of course, our greatest attraction is the friendly people who call Jal home! And there is a lot more to see in the area. Don't miss the Carlsbad Caverns, Guadalupe Mountains and Brantley Lake State Park near Carlsbad, or the Southwest Symphony and the Lea County Cowboy Hall of Fame and Western Heritage Center in Hobbs.



Lovington is the home of the very popular Lea County Fair and Rodeo, and the World's Greatest Lizard Race. And there is much, much more within easy driving distance. We invite you to experience all that our community

has to offer. Whether you come for a day or for a lifetime, we hope you enjoy your stay in Jal!